

CAPTURING KIDS' HEARTS® COACHING GREATNESS TRAINING



Building High-Performing Teams and Overcoming Personal Constraints

Great Performance Doesn't Happen by Accident – Coaches Make it Happen

Coaching Greatness helps sports organizations cultivate leadership potential to meet ambitious goals. Great coaches know how to create healthy relationships and productive cultures that lead to strong results.

Growing and maintaining a championship culture requires focus on the two areas with the highest payoff: talent and leadership development. Accelerating growth in athletes begins with coaches. No athletic organization can rise above the personal constraints of its coaching leaders. Recognizing and overcoming personal constraints is critical to maximizing coach potential. In Coaching Greatness, coaches learn how to intentionally and consistently define expected behaviors and create a culture that reflects the values of the athletic program while meeting ambitious goals.

"If you're looking for the edge, this is it. I have been involved with Flippen Group® since early high school, and it has given me that extra competitive edge to help make me what I am today." – Colt McCoy, NFL Quarterback, NCAA All-Time Winningest Quarterback, University of Texas

"I'd recommend their Coaching Greatness training to any coach or program interested in developing a championship culture...To leave a legacy, to have a lasting influence that transcends time and seasons, you have to live it first! Let Flippen Group help you become the coach and leader you were born to be! Your life and the lives of your athletes will never be the same!" – The late O.A. "Bum" Phillips, Former Head Coach, Houston Oilers, New Orleans Saints, Texas Sports Hall of Fame

Approach:

Coaching Greatness is an immersive, participatory experience, not a theoretical or motivational lecture. Coaches learn and practice skills they will use and model on a daily basis. Coaching Greatness provides the basis for an action plan for continued personal and professional development.

Participant Outcomes:

Participants will learn how to:

- Align talent development strategies for players and coaches with the athletic department and team goals
- Agree on a common definition of leadership and a common behavioral expression of how it will be modeled and taught
- Develop a plan for implementing an intentional culture designed to build high-performing, self-managing, championship teams
- Compare each coach to an elite athlete/coach success target using the Flippen Profile® Assessment
- Create a My Traction Plan® Summary, which enables them to address behavioral constraints and capitalize on strengths
- Establish open lines of communication to give and receive feedback effectively
- Develop a coaching strategy to address inappropriate behavior in students, student athletes, and peers
- Use the Capturing Kids' Hearts® EXCEL Model™ to communicate clearly and persuasively during interpersonal interactions and meetings

Get Started Today: 800-316-4311

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COACHING GREATNESS TRAINING



Key Facts

Who:

- Coaches at all levels of an organization
- Training can accommodate up to 50 people per group

When:

- Training occurs over two consecutive days, with an hour for lunch each day
- Schedule:
 - Day One: 8:00 a.m. - 4:00 p.m.
 - Day Two: 8:00 a.m. - 4:00 p.m.

Where:

- Your organization can schedule private bookings and is responsible for providing a location conducive to adult learning

Capturing Kids' Hearts

Capturing Kids' Hearts (CKH), powered by Flippen Group®, is one of North America's largest educator training companies and fastest-growing leadership development organizations. Our company was founded in 1990 by internationally known educator, New York Times best-selling author, psychotherapist, executive coach, and leadership expert Flip Flippen.

- Each year, thousands of educators and business leaders attend our "hands-on" trainings, and are challenged and inspired by our keynote presentations
- On any given school day, the Capturing Kids' Hearts Process and curricula positively impact millions of students in districts nationwide
- The education training staff are former educators, administrators, and teachers who implemented our process first-hand in their classroom or campus settings. The team understands the importance of quality education, a positive learning environment, and the significance of preparing the next generation

In addition to serving in education, Flippen Group has teams supporting Fortune 100 companies, small businesses, professional athletes, major sports franchises, government agencies, non-profit groups, and colleges. All Flippen Group executive coaches and training personnel come from backgrounds that enhance the delivery and value of the training experience. Our approach and trainings create a positive working environment and build cohesive team dynamics, resulting in increased productivity and retention.

GETTING STARTED TODAY:

For more information or to schedule, please call us at **800-316-4311**.

Capturing Kids' Hearts
1199 Haywood Drive
College Station, TX 77845 U.S.A.

Phone: 800-316-4311
Fax: 877-941-4700

info@CapturingKidsHearts.org
www.CapturingKidsHearts.org